



The Uvalde County Fairplex would like to provide area businesses with the opportunity to obtain advertising space, inside our large, indoor arena.

In only its third year of operation, the Uvalde County Fairplex is now home to several large, annual events including the Cactus Jack PBR Bull Riding, the Southwest Texas Junior College Pro Rodeo, the Briscoe Ranch BBQ Cook-off, the Uvalde County Junior Livestock Show, Relay for Life, Uvalde Area Chamber Hunters Roundup, STRHA Ranch Rodeo and the SWTJC Palomino Fest & Pro Rodeo. These events alone will attract over 30,000 guests annually.

Regarding general use of the facility, there are 10+ team ropings already scheduled and we have recently added an annual District 4-H Horse Show, two annual Heart of the Hills Barrel Racing Association events, two TYRA Rodeos, a U.S. Team Roping and are currently in negotiations to host a World Series Team Roping. These annual events range from 2-3, full-day events that bring out-of-town guests, along with many people that live in and just outside of Uvalde County as spectators and often as participants. The Fairplex Arena will also host boxing, wrestling, car shows, monster truck shows, circuses and more.

With this extensive usage of the Fairplex Arena, we believe that interior sign advertising would be of great value and benefit to your business. Please review the attached options. Most are 2-year commitments to be paid annually. The cost to fabricate and install the signage has already been included in the pricing. You may choose the area in which your signage is displayed, and may also choose to have multiple signs located in various areas within the 171,000 sq. ft. arena complex.

Please do not hesitate to contact me for additional information, and/or to schedule a tour of the facility so that you may better choose your sign location, (830)591-9041, email [wspeer@uvaldecountry.com](mailto:wspeer@uvaldecountry.com).

Thank you in advance for your kind consideration.

***Wendy Speer***  
Fairplex Director



3' x 5' or 4' x 6' aluminum sign w/full-color logo, mounted to backside of grandstands in main Concourse Area of Arena.



3' x 5': \$1,250/year  
(2 year min)

4' x 6': \$1,750/year  
(2 year min)



3' x 5' or 4' x 6' aluminum sign w/full-color logo, mounted to Landing Wall Area (Viewable from Grandstands, Main Arena and Concession Area).

3' x 5': \$2,000/year  
(2 year min)

4' x 6': \$2,500/year  
(2 year min)



18" high x 24" wide aluminum sign w/full-color logo, mounted to Concession rock wall. This is very high-traffic area. Limited availability.

\$1,250/year  
(2 year min)



**3' x 5' or 4' x 6' aluminum sign w/full-color logo, mounted to South Arena Wall. 3' x 5': \$950/year (2 year min) / 4' x 6': \$1,250/year (2 year min).**



**18" high x 24" wide aluminum sign w/full-color logo, mounted to Concession rock wall of South Arena. Limited availability. \$500/year (2 year min).**



**2' x 4' aluminum sign w/full-color logo, mounted to Grandstand Handicap Ramp fencing (north & south side). South side facing Concession Stand. Limited availability. \$2,000/year (2 year min).**



**2' x 4' aluminum sign w/full-color logo, mounted to Grandstand Handicap Ramp fencing (north & south side). This is very high-traffic area. Limited availability. \$2,000/year (2 year min).**



18" x 18" stickers w/full-color logo, mounted to 180 stall doors, located in both north & south arenas. \$4,000/year (3 year min).



**Uvalde County Fairplex**  
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